

DC CORPORATE PROFILE

Digital Collections is the leading supplier of digital asset management systems to newspapers of all sizes. Our systems enable newspapers to improve the quality and value of their editorial product.

More than 240 companies Worldwide use Digital Collections systems to store and manage their text, photos, photo outtakes, graphics, pages, and other types of digital files. DC customers include some of the world's most prestigious names in publishing: The Star, Indianapolis; Arizona Republic, Phoenix; Detroit News; The Union Leader, Manchester, NH; Ottaway Newspapers, Campbell Hall, NY; Calkins Media, Levittown, PA; The Day, New London, CT; Florida Today, Melbourne, FL; Stars and Strips, Washington, D.C.; America Online operations in Vienna, VA, London, and Paris; Deutsche Press Assn. (dpa); VNU, Amsterdam; Axel Springer Verlag; Daimler Benz; South China Morning Post, Hong Kong; Japan Times, Tokyo; Malaysia Star, Kuala Lumpur; Bangkok Post, Bangkok, Thailand; News International, London; O Globo, Rio de Janeiro; Folha de Sao Paulo, Brazil; Prensa Libre, Guatemala City and many other newspapers in the USA, Switzerland, Norway, Turkey, Spain, Portugal, Italy and Germany.

Digital Collections (DC) was founded in 1991 in Hamburg, Germany. In 1995, Gannett Co., Inc., America's largest newspaper publisher, acquired a partnership interest in Digital Collections. The partnership spawned the creation of a U.S. headquarters for Digital Collections, which operates as a division of Gannett Media Technologies International (GMTI), Cincinnati, Ohio.

Software development for European, African, and Asian markets is handled by Digital Collections VmbH of Hamburg. Digital Collections USA of Cincinnati, Ohio, configures that same software for North and South America. Both operations work closely together on joint software developments considered global in nature (such as workflow management or system administration applications). Graphical user interface design and configuration, which is market-specific, is handled independently by each location.

Digital Collections USA has the unique distinction of being dedicated exclusively to providing production and archiving systems for digital asset management. DC systems for news library/photo production and archiving systems are installed at newspapers in North, Central and South America. DC also has customers in the supermarket industry and the online (Internet) industry, including America Online (AOL).

Digital Collections USA also provides all project management services necessary for software installation and provides 24x7 software support to all DC customers in the Americas. Our technical, sales and marketing teams have a per person average of more than 12 years of experience in publishing technologies.



<http://www.digitalcollections.biz>

Digital Collections is constantly developing new capabilities for processing multimedia information more efficiently and profitably. We're prepared to meet your growing needs for organizing and managing print and electronic (web/audio/video) digital media assets. If you are looking for such an answer, like our 240-plus customers around the world, we think you'll find that with one close look at Digital Collections, your search is over.

